



A t i f A r s h a d

Date of Birth: 03/10/1982

House no. 2/6, Street no. 157, Mirraj Colony, Ichhra, Lahore, Pakistan.

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My name is **Atif Arshad**, and I am a web designer, I have spent a major part of my life from the dot to line, line to limit and limit to unlimited. That journey started from my first job in an internet magazine name **Netmag** as a graphic designer. After the completion of my graduation from **Allama Iqbal Open University** I joined a software house **Uraan Software Solutions** as a web designer mean while I did web designing professional studies from **Beaconhouse Informatics** and drawing course from **Alhamra Art Council**. I refined this art as a web designer in **Uraan Software Solutions** and a design house name **Jellyfish** in web designing as well as in desktop publishing. Lastly I was working for **Invent Solutions** as a Art Director and currently I am working with **Express New** (Broadcast Channel).

Expertise

Adobe Photoshop, Adobe Illustrator, Corel Draw,
Macromedia Freehand, Macromedia Flash,
Macromedia Dreamweaver.

Others

HTML, Div based Slicing, Drawing and Painting.

Experience

Dec 2007 - to date
Express New (Broadcast channel)

Jan 2007 - Dec 2007
Invent Solutions (Art Director)

March 2004 - Jan 2007
Uraan Software Solutions (Senior Visualizer)

Jan 2003 - March 2004
Netmag (Graphic Designer)

Portfolio

<http://www.atifarshad.com>